Builders Honored as Gold and Silver Winners in the 4th Annual Anthem Awards

Builders Media was recognized as a Gold Anthem Winner, while Citizen Solutions and CEO Tom Fishman were recognized as Silver Winners.

November 26, 2024 — <u>Builders</u>, a nonpartisan nonprofit organization equipping people globally to overcome toxic polarization and extremist thinking to solve our toughest problems, announced today that it has been named a three-time Winner in the Human and Civil Rights category in the 4th Annual Anthem Awards:

- <u>Builders Media</u>: Gold Anthem Winner in Social Media Content, Campaign or Channel
- Citizen Solutions: Silver Anthem Winner in Innovation
- Tom Fishman, CEO of Builders: Silver Anthem Winner in Nonprofit Leader

This year's <u>Anthem Awards</u>, which honors the purpose and mission-driven work of people, companies, and organizations worldwide who are sparking global change, was the most competitive season yet. With more than 2,300 entries submitted from 34 countries worldwide, Builders received its honors alongside notable organizations and leaders such as Sesame Workshop, Google, Rare Beauty, World Central Kitchen, AARP, Padma Lakshmi, Teun van de Keuken, and more.

Under the innovative and entrepreneurial leadership of CEO Tom Fishman, a Silver Anthem Winner this year, Builders has catapulted into the global spotlight working across media, civics, and education to equip people with the skills, tools, and network to think flexibly, forge solutions, and propel the will of the people. Some of its key programs and efforts include Builders Media and *Citizen Solutions*.

"Together, we can overcome the forces seeking to divide us by equipping Builders worldwide with the tools to think critically, effectively collaborate across lines of difference and expand their hearts and minds with curiosity, compassion, courage and creativity," **said Fishman.**

In almost three years, Builders has garnered more than 3.3 million followers, 140,000 newsletter subscribers, partnerships with 300 industry leaders, including Mark Cuban, Katie Couric, Daniel Lubetzky, Karl Rove, José Andrés, will.i.am., and Lonnie Ali.

<u>Builders Media</u>, this year's Gold Anthem Winner, focuses on creating daily content that empowers the practice of compassion, curiosity, and courage and shares stories from everyday Americans that break down stereotypes, illuminate common ground, and provide insight on how to think about divisive situations in news headlines critically. It has garnered more than 200 million video views with engagement from influential figures like Kim Kardashian, Katie Couric, Van Jones, George Takei, Andrew Yang, Joe Walsh, Alyssa Farah Griffin, Sophia Bush, and many others.

Builders' flagship program <u>Citizen Solutions</u> gives citizens across the ideological spectrum the power to co-create solutions to divisive issues. Piloted in Tennessee on guns rights and safety and in Wisconsin on abortion and family well-being, this effort has resulted in 10 common ground proposals created, <u>one law passed</u> in Tennessee, more than four dozen news stories, and hope for the majority of Americans exhausted by division that solutions are possible.

"The Winners of this year's Anthem Awards are truly inspiring and I am honored to help elevate their impact," said Anthem Awards General Manager, Patricia McLoughlin. "At this moment, there is a lot of uncertainty in our world, but the tireless and extraordinary efforts of the Anthem Awards community provide hope that a better tomorrow is possible. Thank you to everyone doing this work and making an impact."

About the Builders Movement

<u>Builders</u> is a nonpartisan movement equipping people worldwide to overcome toxic polarization and extremist thinking to solve our toughest problems. Builders does this by illuminating the causes and effects of toxic polarization, demonstrating the power of citizens working together across lines of difference, and activating people from all walks of life with the skills to become more effective problem solvers. In addition to more than three million followers, Builders is supported by nearly 300 ideologically diverse leaders across sectors from business, entertainment, academia, faith, sports, journalism, technology, and national defense. It is a project of Builders Network, Inc.

About The Anthem Awards

Launched in 2021 by The Webby Awards, <u>The Anthem Awards</u> honors the purpose and mission-driven work of people, companies and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. The Anthem Awards honors work across seven core causes: Diversity; Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate. This season's partners include Ms. Magazine, The Female Quotient, Sustainable Brands, NationSwell, and TheFutureParty. The Awards were founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, Glaad, Mozilla, NAACP, NRDC, WWF, and XQ.